

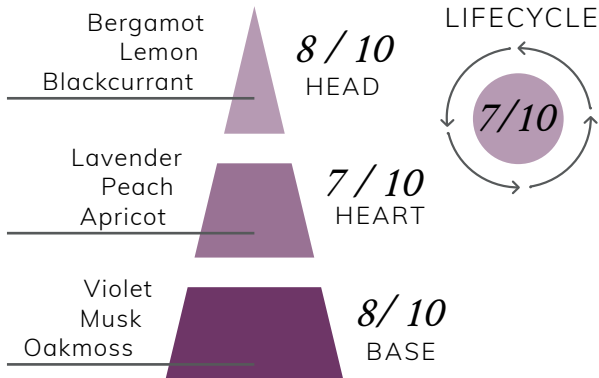
BLU ATLAS - ATLANTIS - 2022

A vegan, sulfate-free, and gluten-free fragrance inspired by the scents & sights of the coastline jungle in Bali, Indonesia. Atlantis is made in the USA and is the first fragrance by Blu Atlas.

30/40

COMPOSITION

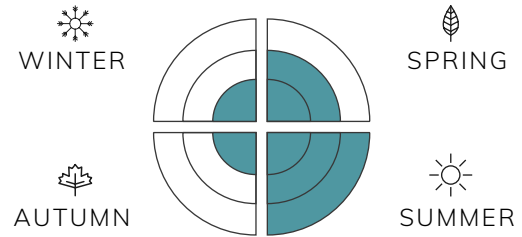
THE ELEMENTS OF THE FRAGRANCE



FRAGRANCE FAMILY: *Citrus*
CONCENTRATION: EAU DE PARFUM

SEASONALITY

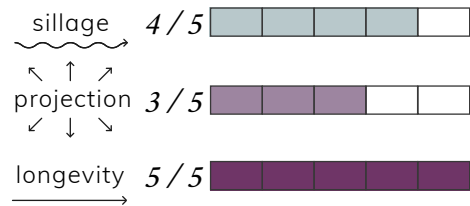
BEST SEASONS TO WEAR THE FRAGRANCE



12/15

WAKE & STRENGTH

HOW THE FRAGRANCE RADIATES FROM YOUR BODY



25/30

3RD PARTY FEEDBACK

WHAT OTHER PEOPLE SAY

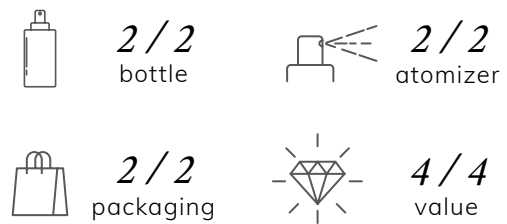
“Tropical but soft & not overpowering.”

Difficult to pinpoint but nevertheless a very appealing scent.”

PRESENTATION

OVERALL USAGE EXPERIENCE

8/10



4/5

IMPRESSIONS

HIGH-LEVEL USAGE THOUGHTS



/100ml	
RRP	PAID
\$100	\$100

SCORE & CONCLUSION

81/100



An interesting scent with a tropical citrus open, musky & violet base. A definitive summer fragrance that is sure to draw many compliments.

Scoring Key: Below 40: Mediocre | 41-60: Average | 61-80: Good | 81-100: Outstanding

To Read About How The Fragrance Formula Works Go To: BespokeUnit.com/Fragrance/Formula

Learn About Fragrances: History, Families, Seasonality, Life-Cycles, and The Best Brands at BespokeUnit.com/Fragrance

Reviewed by Paul Anthony on the 15th November 2022 - Concept & Design by Paul Anthony & Charles-Philippe