

CHIVAS REGAL 12

REGION: KEITH, SPEYSIDE | AGE: 12 YEARS | ABV: 40%

Founded by brothers James and John Chivas in 1801 as a luxury grocy and wine shop in Aberdeen, their descendents Stewart and James Jr launched the first blend in 1854. It bought the Milton distillery in 1950, which was renamed "Stranthisla". Since 2001, it has been owned by Pernod Ricard.

PROPERTIES

type: blend
 casking: ex-bourbon
 finish: n/a
 chill filtration: yes
 flavour profile:



20/30

intensity mild full
 complexity simple intricate

diversity limited wide
 lucidity vague vivid

Bouquet
 nosefeel peppery
 aromas
 • caramel • red apple
 • heather • vanilla

11/15

linger short long
 notes

flavour plain full
 • vanilla
 • acacia honey
 • walnut

PAIRINGS



body: medium
 wrapper: habano
 e.g: ashton heritage

- sea bass
- scallops
- roasted chestnuts

ROBE

12/20

hue polished amber
 clarity hazy crisp
 Viscometric Potential
 legs thin large
 whirls no effect cloudy
 fast slow

PALATE

18/25

primary umami
 mouthfeel creamy
 complexity simple intricate
 texture light velvet
 maturity youthful mellow
 opening
 • nutmeg
 • hickory
 • malt
 heart
 • black tea
 • white pepper
 • heather

EXPERIENCE

8/10

label
 packaging
 cork quality
 occasion
 value

/70cl	
RRP	PAID
\$46	\$30

CONCLUSION

A warm and opulent blend that delivers rich flavours that can be easily sipped neat by both novice and experienced whisky drinkers alike. Chivas may be simultaneously under and overrate, but it has easily earned its place.

TOTAL SCORE

70/100



Scoring Key: Below 40: Mediocre | 41-60: Average | 61-80: Good | 81-100: Outstanding

To Read About How The Whisky Matrix Works Go To: BespokeUnit.com/Whisky/Matrix

Learn About Scotch Whisky: History, Serving, Methodology & Best Distilleries at BespokeUnit.com/Whisky

Reviewed by Charles-Philippe on the 14th of January 2021