

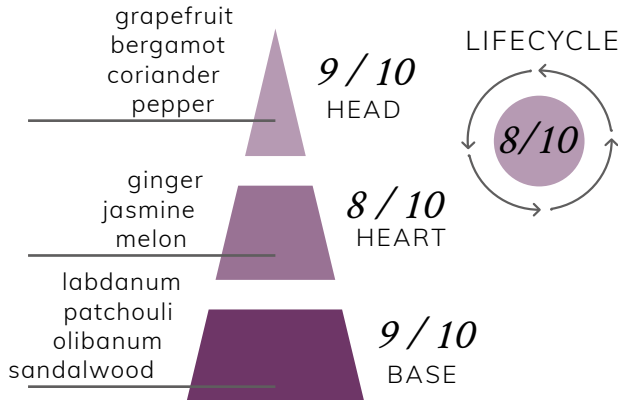
CHANEL - BLEU - EST. 2010

Bleu de Chanel's celebrated opening consists of zesty grapefruit and bergamot contrasted against a fresh spicy bouquet of coriander and pepper. Ginger offers a transition to a jasmine and melon accord before descending to a musky base of labdanum, earthy patchouli, olibanum, and sandalwood.

34/40

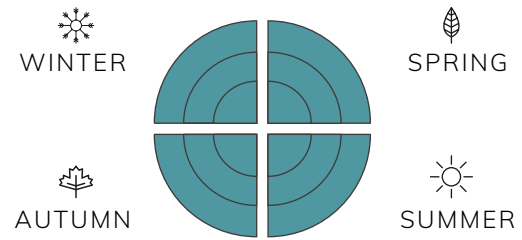
COMPOSITION

THE ELEMENTS OF THE FRAGRANCE



SEASONALITY

BEST SEASONS TO WEAR THE FRAGRANCE



FRAGRANCE FAMILY: *Woody Aromatic*

CONCENTRATION: EAU DE PARFUM

BATCH NUMBER: 9202

27/30

3RD PARTY FEEDBACK

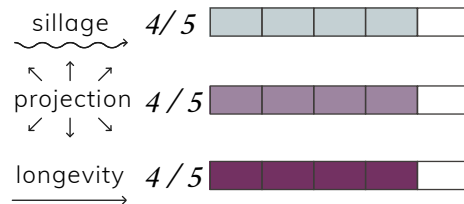
WHAT OTHER PEOPLE SAY

“Wow, it smells amazing!
Really good!”

Such a sexy fragrance, it's
really nice!”

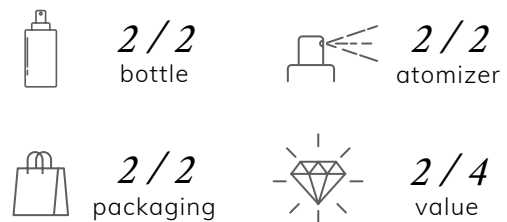
WAKE & STRENGTH

HOW THE FRAGRANCE RADIATES FROM YOUR BODY



PRESENTATION

OVERALL USAGE EXPERIENCE



5/5

IMPRESSIONS

HIGH-LEVEL USAGE THOUGHTS



SCORE & CONCLUSION

An iconic fragrance, Bleu de Chanel lives on despite its popularity. Far from a victim of success, it's always well-received by others when worn and can be used for a versatile range of different occasions.

86/100

Scoring Key: Below 40: Mediocre | 41-60: Average | 61-80: Good | 81-100: Outstanding

To Read About How The Fragrance Formula Works Go To: BespokeUnit.com/Fragrance/Formula

Learn About Fragrances: History, Families, Seasonality, Life-Cycles, and The Best Brands at BespokeUnit.com/Fragrance

Reviewed by Charles-Philippe on the 4th December 2020 - Concept & Design by Paul Anthony & Charles-Philippe