

FRAGRANCE BRAND

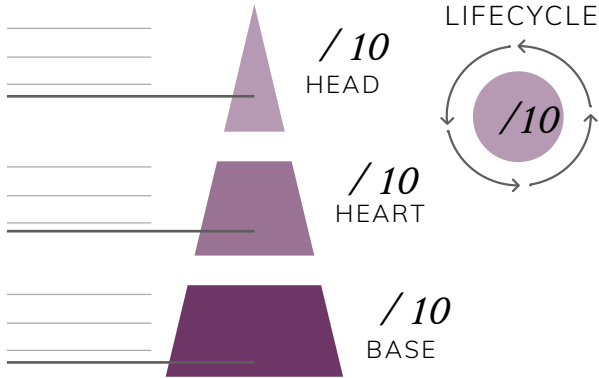
FRAGRANCE NAME

RELEASE YEAR

INTRODUCTION

### /40 COMPOSITION

THE ELEMENTS OF THE FRAGRANCE



FRAGRANCE FAMILY: \_\_\_\_\_  
 CONCENTRATION: \_\_\_\_\_





### /30 3<sup>RD</sup> PARTY FEEDBACK

WHAT OTHER PEOPLE SAY

“ \_\_\_\_\_ ”

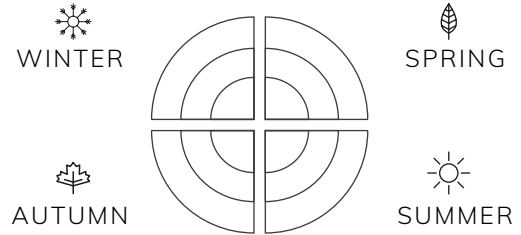
### /5 IMPRESSIONS

HIGH-LEVEL USAGE THOUGHTS

 Age range \_\_\_\_\_  
 Time of day \_\_\_\_\_  
 Occasion \_\_\_\_\_  
 Masculinity \_\_\_\_\_

### SEASONALITY

BEST SEASONS TO WEAR THE FRAGRANCE







### WAKE & STRENGTH

HOW THE FRAGRANCE RADIATES FROM YOUR BODY

sillage /5   
 ↑ projection /5   
 ↓  
 longevity /5

### PRESENTATION

OVERALL USAGE EXPERIENCE

 /2 bottle  
 /2 atomizer  
 /2 packaging  
 /4 value

purchase location & date: \_\_\_\_\_

price & size: \_\_\_\_\_

### SCORE & CONCLUSION

\_\_\_\_\_

/100



**Scoring Key:** Below 40: Mediocre | 41-60: Average | 61-80: Good | 81-100: Outstanding

To Read About How The Fragrance Formula Works, Please Go To: [BespokeUnit.com/Fragrances/Formula](https://BespokeUnit.com/Fragrances/Formula)

Learn About Fragrances: History, Families, Seasonality, Life-Cycles, and The Best Brands at [BespokeUnit.com/Fragrances](https://BespokeUnit.com/Fragrances)

Reviewed by \_\_\_\_\_ on the \_\_\_\_\_ - Concept & Design by Paul Anthony & Charles-Philippe Bowles