

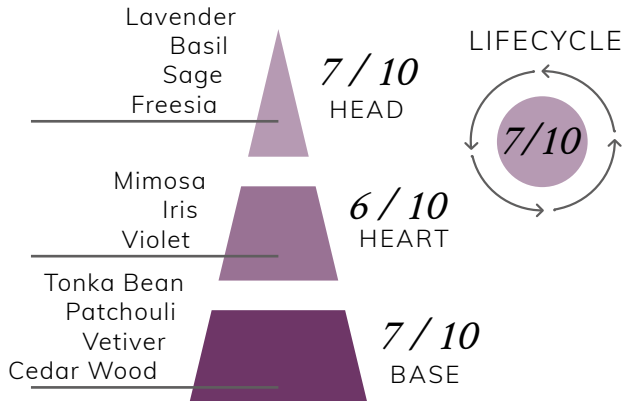
DUNHILL - FRSEH - EST. 2005

A crisp and aromatic blast, Dunhill Fresh offers a head of lavender, sage, basil, and freesia. The basil persists into the heart and is accompanied by a floral bouquet of mimosa, iris, and violet. Finally, a mildly musky base of tonka bean, earthy patchouli, vetiver, and fresh cedar provide a base until the skin scent.

27/40

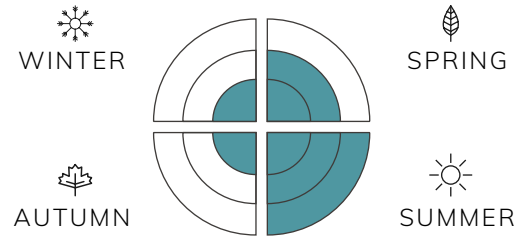
COMPOSITION

THE ELEMENTS OF THE FRAGRANCE



SEASONALITY

BEST SEASONS TO WEAR THE FRAGRANCE



FRAGRANCE FAMILY: *Green Aromatic*

CONCENTRATION: EAU DE TOILETTE

23/30

3RD PARTY FEEDBACK

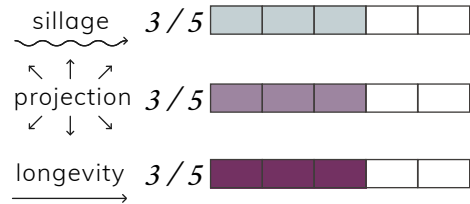
WHAT OTHER PEOPLE SAY

“So wonderfully fresh! It lives up to its name.”

Very crisp but a little synthetic for my taste.”

WAKE & STRENGTH

HOW THE FRAGRANCE RADIATES FROM YOUR BODY



4/5

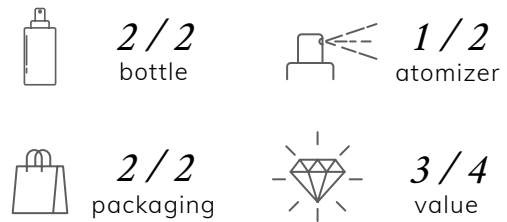
IMPRESSIONS

HIGH-LEVEL USAGE THOUGHTS



PRESENTATION

OVERALL USAGE EXPERIENCE



/100ml	
RRP	PAID
\$40	\$25

SCORE & CONCLUSION

A clean and soapy scent with a rich aromatic essence, Dunhill Fresh is an aptly-named budget fragrance that would fit in perfectly with most office environments. A great choice for the professional man.

71/100



Scoring Key: Below 40: Mediocre | 41-60: Average | 61-80: Good | 81-100: Outstanding

To Read About How The Fragrance Formula Works Go To: BespokeUnit.com/Fragrance/Formula

Learn About Fragrances: History, Families, Seasonality, Life-Cycles, and The Best Brands at BespokeUnit.com/Fragrance

Reviewed by Paul Anthony on the 18th March 2020 - Concept & Design by Paul Anthony & Charles-Philippe