

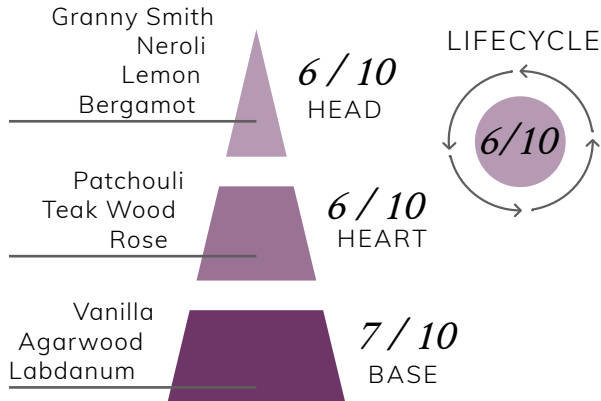
DUNHILL - DESIRE - EST. 2000

An overtly sweet fragrance characterised by an apple and citrus accord in the head before revealing an earthy patchouli and woody rose heart. The resulting musky base is softened by vanilla while the fruit-forward opening persists throughout.

25/40

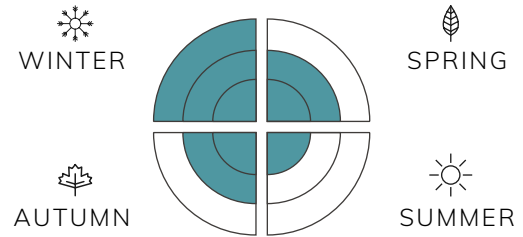
COMPOSITION

THE ELEMENTS OF THE FRAGRANCE



SEASONALITY

BEST SEASONS TO WEAR THE FRAGRANCE



FRAGRANCE FAMILY: *Oriental Woody*

CONCENTRATION: EAU DE TOILETTE

22/30

3RD PARTY FEEDBACK

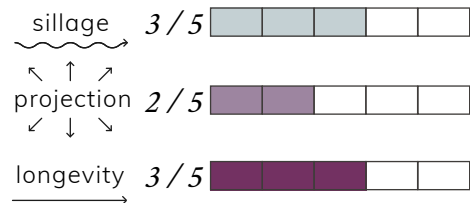
WHAT OTHER PEOPLE SAY

“Really powdery and sweet. Feels like something from the naughties!”

“Aromatic and fresh. Love the start and feels like it'll be a hit with the ladies!”

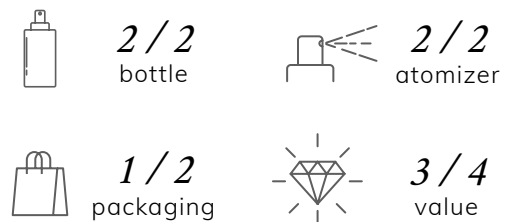
WAKE & STRENGTH

HOW THE FRAGRANCE RADIATES FROM YOUR BODY



PRESENTATION

OVERALL USAGE EXPERIENCE



3/5

IMPRESSIONS

HIGH-LEVEL USAGE THOUGHTS



SCORE & CONCLUSION

A distinctively casual nighttime fragrance, Dunhill Desire's original Red release is an ideal choice for the young man heading on a night out. While it may seem dated for the older gentleman, younger men will unlikely feel this and it will easily distinguish itself on the dance floor.

66/100



Scoring Key: Below 40: Mediocre | 41-60: Average | 61-80: Good | 81-100: Outstanding

To Read About How The Fragrance Formula Works Go To: BespokeUnit.com/Fragrance/Formula

Learn About Fragrances: History, Families, Seasonality, Life-Cycles, and The Best Brands at BespokeUnit.com/Fragrance

Reviewed by Charles-Philippe on the 25th February 2020 - Concept & Design by Paul Anthony & Charles-Philippe Bowles