

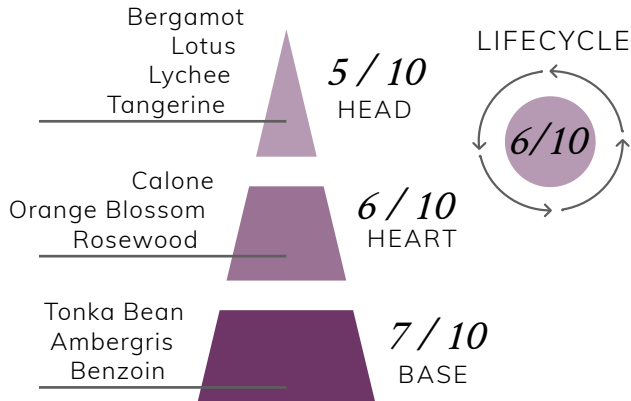
DUNHILL - DESIRE BLUE - EST. 2002

A contrast to the original Red, Desire Blue is an aquatic fragrance that opens with a rich flower head of bergamot, lotus, lychee, and tangerine. This bouquet softens into a calone aquatic heart, which features orange blossom and rounded rosewood. Finally, tonka bean and ambergris reveal themselves in the base alongside some benzoin resin.

24/40

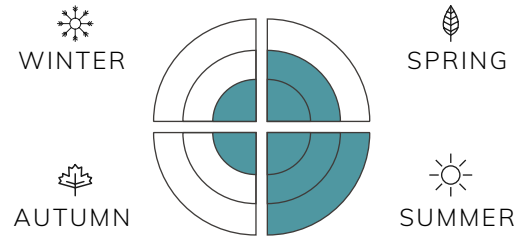
COMPOSITION

THE ELEMENTS OF THE FRAGRANCE



SEASONALITY

BEST SEASONS TO WEAR THE FRAGRANCE



FRAGRANCE FAMILY: *Aquatic Aromatic*

CONCENTRATION: EAU DE TOILETTE

18/30

3RD PARTY FEEDBACK

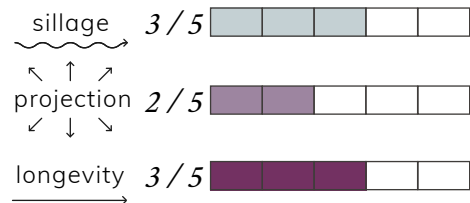
WHAT OTHER PEOPLE SAY

“Quite mild, smells a bit cheap too. Would've been great 30 years ago.”

“Great scent for hot weather? Clean and relaxing. Love it!”

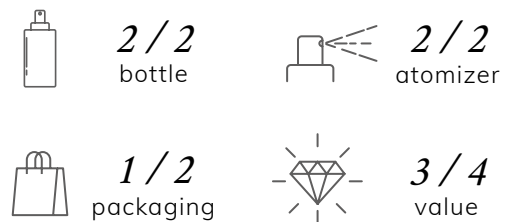
WAKE & STRENGTH

HOW THE FRAGRANCE RADIATES FROM YOUR BODY



PRESENTATION

OVERALL USAGE EXPERIENCE



3/5

IMPRESSIONS

HIGH-LEVEL USAGE THOUGHTS



8/15

8/10

SCORE & CONCLUSION

A summer alternative to the original, Desire Blue is reminiscent of other aquatics from the decade before it such as Davidoff Cool Water and Nautica Voyage. However, it does offer a little more zest while the calone is somewhat restrained in comparison.

61/100

★ ★ ★ ★ ☆

Scoring Key: Below 40: Mediocre | 41-60: Average | 61-80: Good | 81-100: Outstanding

To Read About How The Fragrance Formula Works Go To: BespokeUnit.com/Fragrance/Formula

Learn About Fragrances: History, Families, Seasonality, Life-Cycles, and The Best Brands at BespokeUnit.com/Fragrance

Reviewed by Charles-Philippe on the 25th February 2020 - Concept & Design by Paul Anthony & Charles-Philippe Bowles