

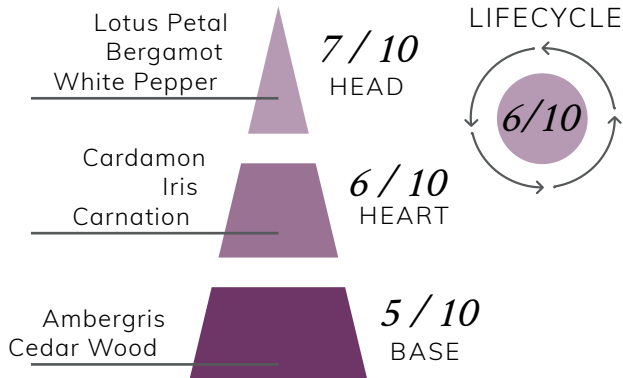
DUNHILL - PURE - EST. 2006

An overall linear fragrance, Dunhill Pure can deliver a simple bouquet of lotus, iris, cardamon, and white pepper. However, there is a nuanced dry-down with bergamot in the head, carnation in the heart, and an ambergris and cedar wood base.

24/40

COMPOSITION

THE ELEMENTS OF THE FRAGRANCE



FRAGRANCE FAMILY: *Aquatic Aromatic*

CONCENTRATION: EAU DE TOILETTE

18/30

3RD PARTY FEEDBACK

WHAT OTHER PEOPLE SAY

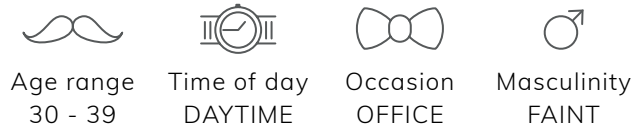
“It is light, pleasant, synthetic, boring and forgettable.”

“A rather simple, bright aquatic. Definitely a casual scent.”

2/5

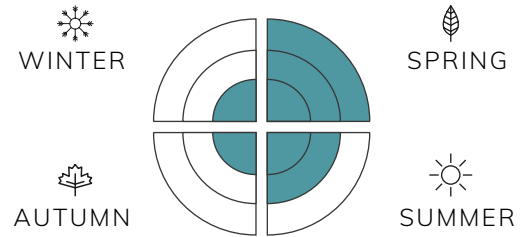
IMPRESSIONS

HIGH-LEVEL USAGE THOUGHTS



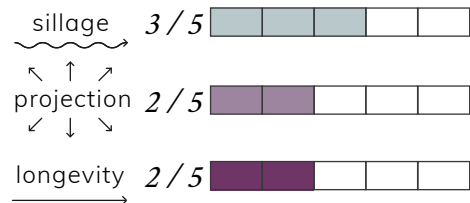
SEASONALITY

BEST SEASONS TO WEAR THE FRAGRANCE



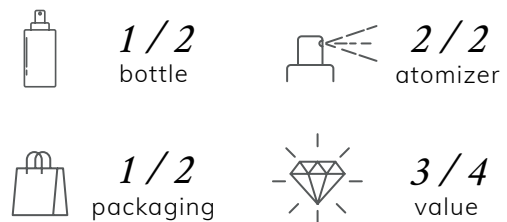
WAKE & STRENGTH

HOW THE FRAGRANCE RADIATES FROM YOUR BODY



PRESENTATION

OVERALL USAGE EXPERIENCE



/100ml	
RRP	PAID
\$40	\$40

SCORE & CONCLUSION

While not Dunhill's best work, Pure is a pleasant and inoffensive floral and aquatic aromatic fragrance that's ideal for daytime office wear. If you're looking for something that's both affordable and subtle, it might be a worthwhile consideration.

58/100

Scoring Key: Below 40: Mediocre | 41-60: Average | 61-80: Good | 81-100: Outstanding

To Read About How The Fragrance Formula Works Go To: BespokeUnit.com/Fragrance/Formula

Learn About Fragrances: History, Families, Seasonality, Life-Cycles, and The Best Brands at BespokeUnit.com/Fragrance

Reviewed by Charles-Philippe Bowles on the 19th September 2019 - Concept & Design by Paul Anthony & Charles-Philippe Bowles