Bespoke Unit
A GUIDE TO THE DAPPER LIFE

CIGAR FORMULA

THE WORLD'S BEST CIGAR REVIEW MATRIX

JC NEWMAN — THE AMERICAN

BODY: FULL | REVIEWED VITOLA: 7 X 47 CHURCHILL | SMOKE TIME: 120 MINUTES

BESPOKE UNIT'S RATING

★ ★ ★ ★ ★

81/100

Scoring Key
- 81 - 100 Outstanding
- 61 - 80 Good
- 41 - 60 Average
- - 40 Mediocre

CIGAR PROPERTIES

assembly:	el reloj [tampa, florida]
method:	hacho a mano
wrapper:	florida sun grown
binder:	connecticut broafleaf
filler:	connecticut havana seed
	pennsylvania mennonite

LOOK & FEEL — 17/20

Construction

roll: ●●●●○ (bumpy – even)

spring: soft, hard, firm

Appearance

hue: panela sugar

sheen: ●●●● (dull – oily)

veins: ●●●○ (coarse – refined)

aromas: ●●●○
- fudge
- star anise
- molasses

PRE-LIGHT — 8/10

draw: tight, loose, ideal

flavor: ●●●● (bland – rich)

aromas: ●●○
- raisins
- oak
- molasses

BURN — 12/15

draw: tight, loose, ideal

angle: ●●●○ (wavy – even)

temperature: ●●●○ (hot – cool)

backbone: ●●●○ (flaky – strong)

PALATE — 35/45

first third: ●●●●○
- chocolate
- molasses
- cedar

second third: ●●●●●
- bergamot
- chocolate
- leather

final third: ●●●○○
- leather
- charred oak
- dark chocolate

complexity: ●●●●○ (simple – intricate)

mouthfeel: ●●●●○ (coarse – smooth)

astrigence: dry, salivation, balanced

stimulation: ●●●●● (focused – balanced)

life-cycle: ●●●○○ (linear – developed)

finish: ●●●●○ (fleeting – lingering)

residual scent: ●○

EXPERIENCE — 9/10

band: ●●●

box: ●●

value: ●●○

occasion: ●●

/single	
RRP	PAID
$19.50	$19.50

PAIRINGS

Food
- grilled meat / bbq
- dark chocolate
- pretzels

Beverages
- root beer
- bourbon
- filter coffee

cigars smoked for review: 5

To Read About How The Cigar Formula Works Go To: BespokeUnit.com/Cigars/Formula
Learn About Cigars: History, Smoking, Methodology & Best Brands at BespokeUnit.com/Cigars
Reviewed by Charles-Philippe Bowles on the 28th of August 2019

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