

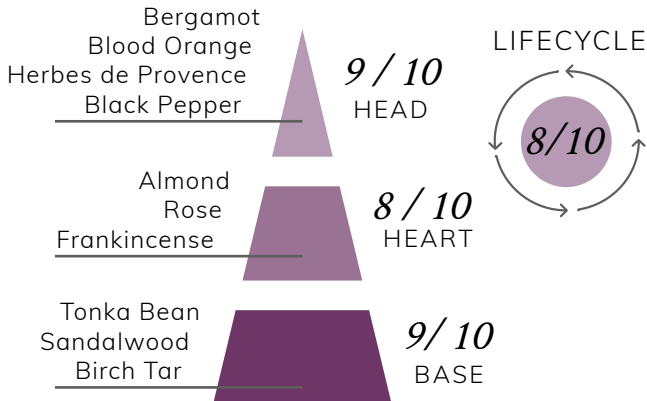
GUERLAIN - L'HOMME IDÉAL - EST. 2016

L'Homme Idéal opens on an intense head of bittersweet blood oranges and black pepper contrasted against bergamot and faint Herbes de Provence. The ensuing heart consists of amber rose notes brought on by frankincense as well as tangible fermented almonds, which creates an amaretto accord. The base features sandalwood and tonka bean as well as birch tar for a sweet and powerfy suede leather finish.

34/40

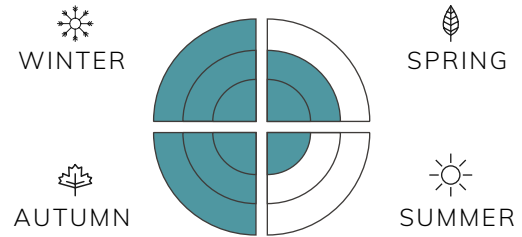
COMPOSITION

THE ELEMENTS OF THE FRAGRANCE



SEASONALITY

BEST SEASONS TO WEAR THE FRAGRANCE



FRAGRANCE FAMILY: *Oriental Woody*

CONCENTRATION: EAU DE PARFUM

23/30

3RD PARTY FEEDBACK

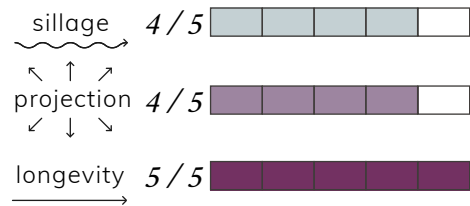
WHAT OTHER PEOPLE SAY

“One of the sweetest and sexiest fragrances for men.”

“Weirdly contemporary and very synthetic. I'm surprised!”

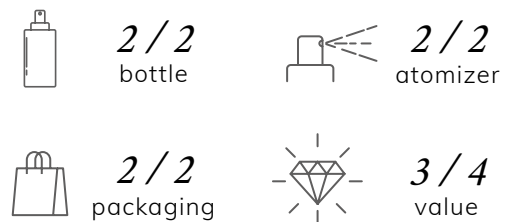
WAKE & STRENGTH

HOW THE FRAGRANCE RADIATES FROM YOUR BODY



PRESENTATION

OVERALL USAGE EXPERIENCE



4/5

IMPRESSIONS

HIGH-LEVEL USAGE THOUGHTS



13/15

9/10

SCORE & CONCLUSION

Whilst L'Homme Idéal is indeed a wildcard among Guerlain's impressive catalogue, it offers a contemporary and stylish alternative to their traditional scents. With an intoxicating and heady blend, L'Homme Idéal is a deeply sensual fragrance.

83/100

/100ml	
RRP	PAID
\$110	\$120

Scoring Key: Below 40: Mediocre | 41-60: Average | 61-80: Good | 81-100: Outstanding

To Read About How The Fragrance Formula Works Go To: BespokeUnit.com/Fragrance/Formula

Learn About Fragrances: History, Families, Seasonality, Life-Cycles, and The Best Brands at BespokeUnit.com/Fragrance

Reviewed by Charles-Philippe Bowles on the 7th May 2018 - Concept & Design by Paul Anthony & Charles-Philippe Bowles