

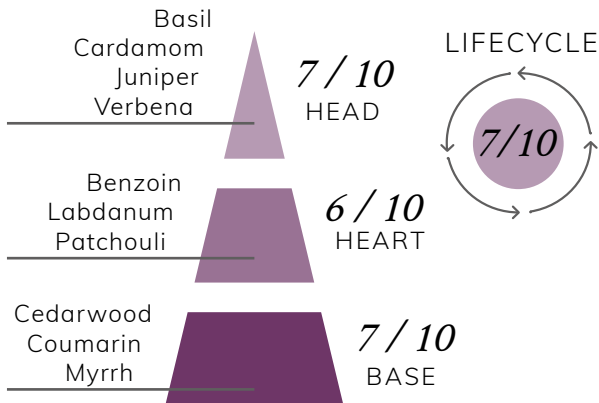
BURBERRY - BRIT RHYTHM - EST. 2013

Opening on fresh basil, succulent juniper berries and bitter cardamom, the head also features sharp citrus verbena. A quick dry down reveals a resinous yet sweet heart of balsamic and sweet benzoin, earthy patchouli and musky labdanum. The resulting leather accord transitions towards a woody, incense base of cedarwood, bittersweet tonka bean and licourice myrrh.

27/40

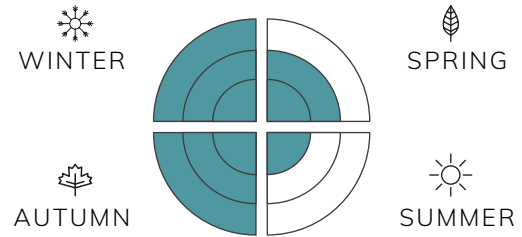
COMPOSITION

THE ELEMENTS OF THE FRAGRANCE



SEASONALITY

BEST SEASONS TO WEAR THE FRAGRANCE



FRAGRANCE FAMILY: *Woody Spicy Leather*

CONCENTRATION: EAU DE TOILETTE

19/30

3RD PARTY FEEDBACK

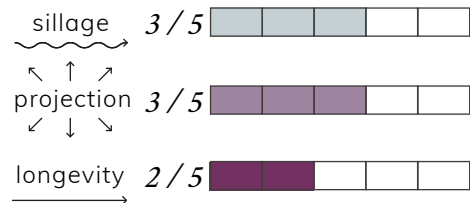
WHAT OTHER PEOPLE SAY

“Sexy and leathery. I really like this fragrance.”

“It's really sweet like bubblegum and smells too synthetic for me.”

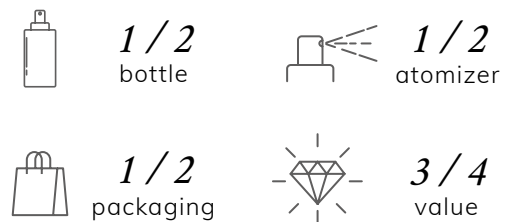
WAKE & STRENGTH

HOW THE FRAGRANCE RADIATES FROM YOUR BODY



PRESENTATION

OVERALL USAGE EXPERIENCE



3/5

IMPRESSIONS

HIGH-LEVEL USAGE THOUGHTS



/100ml	
RRP	PAID
\$39	\$26

SCORE & CONCLUSION

Best suited for younger men, Burberry Brit Rhythm is a youthful leather fragrance. Brimming with sweet notes and leather accords, it's not for everyone. However, it offers excellent value for money as a daily casual fragrance.

64/100

Scoring Key: Below 40: Mediocre | 41-60: Average | 61-80: Good | 81-100: Outstanding

To Read About How The Fragrance Formula Works Go To: BespokeUnit.com/Fragrance/Formula

Learn About Fragrances: History, Families, Seasonality, Life-Cycles, and The Best Brands at BespokeUnit.com/Fragrance

Reviewed by Charles-Philippe Bowles on the 15th January 2018 - Concept & Design by Paul Anthony & Charles-Philippe Bowles