

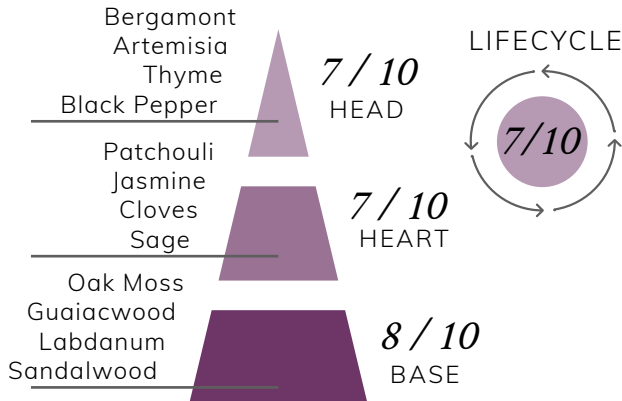
ESTÉE LAUDER - ARAMIS - EST. 1964

Estée Lauder's emblematic sixties fragrance opens with sweet bergamot and thyme contrasted by bitter artemisia and black pepper. The heart emerges and consists of patchouli, jasmine, aromatic cloves and sage. The dry down leaves a distinctively amber base created by earthy oak moss, labdanum and sandalwood with a leather finish thanks to powdery guaiacwood notes.

29/40

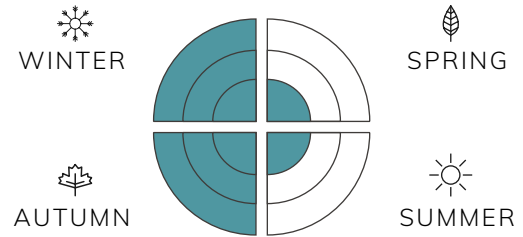
COMPOSITION

THE ELEMENTS OF THE FRAGRANCE



SEASONALITY

BEST SEASONS TO WEAR THE FRAGRANCE



FRAGRANCE FAMILY: *Leather Chypre*

CONCENTRATION: EAU DE TOILETTE

19/30

3RD PARTY FEEDBACK

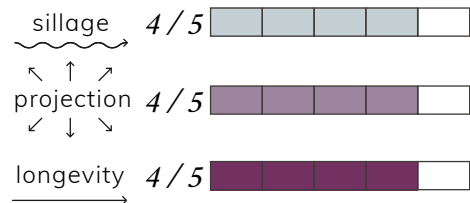
WHAT OTHER PEOPLE SAY

“Very disco. I can't imagine this being worn today.”

“I love it. So masculine, sexy and classic.”

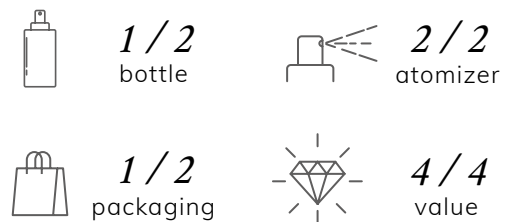
WAKE & STRENGTH

HOW THE FRAGRANCE RADIATES FROM YOUR BODY



PRESENTATION

OVERALL USAGE EXPERIENCE



2/5

IMPRESSIONS

HIGH-LEVEL USAGE THOUGHTS



/100ml	
RRP	PAID
\$32	\$18

SCORE & CONCLUSION

Aramis reveals your inner panther and pairs well with an open shirt, medallion and thick moustache. Joking aside, although it may not be as versatile as some modern fragrances, it is a warm and mature classic cologne when applied in moderation. Warm notes of leather and amber go perfectly on cold winter evenings.

70/100

Scoring Key: Below 40: Mediocre | 41-60: Average | 61-80: Good | 81-100: Outstanding

To Read About How The Fragrance Formula Works Go To: BespokeUnit.com/Fragrance/Formula

Learn About Fragrances: History, Families, Seasonality, Life-Cycles, and The Best Brands at BespokeUnit.com/Fragrance

Reviewed by Charles-Philippe Bowles on the 8th of November 2017 - Concept & Design by Paul Anthony & Charles-Philippe Bowles