

Bespoke Unit's Guide To The Tassel Loafer

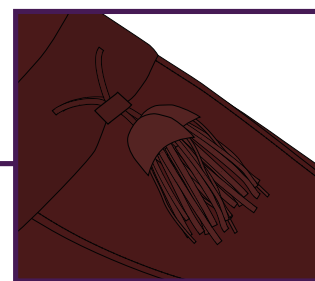
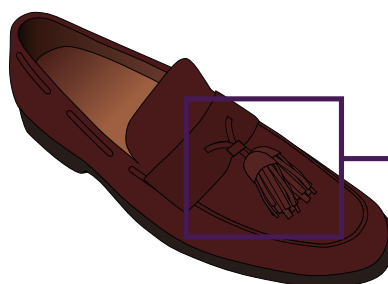
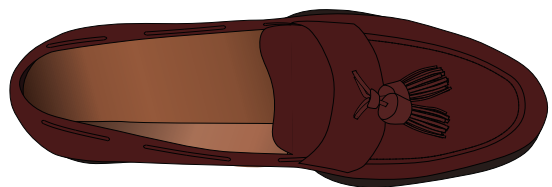


Bespoke Unit's Key Tassel Loafer Facts

- An American invention, they came into popularity in the mid-1950's when displayed in Brooks Brothers stores
- Long thought of as an elitist lawyer's shoe, it's seen a style resurgence among younger men

What Makes It A Tassel Loafer?

- A tassel loafer is a laceless shoe that has decorative tassels (typically the ends of a leather lace) adorning the vamp



Tassel Loafer Style Guide

Below is our "formality slider" for the tassel loafer and its casual and formal variations

ARCHETYPICAL: BLACK/BROWN/BURGUNDY LEATHER OR CORDOVAN TASSEL LOAFER



LIGHT SUEDE OR LEATHER TASSEL MOCCASIN OR LOAFER

Outfits	Beach or Pool	Weekend Errands	Brunch or BBQ	Business Casual	Date Night	Business Dinner	Formal-ish Wedding	Job Interview	Business Professional	Tuxedo
✓ = YES ○ = Maybe ✗ = NO	✗	✗	○	✓	○	○	○	✗	✗	✗

- Available in loafer or moccasin construction
- Can be worn any time of year depending on the color and material, just not with a business suit

Aesthetically Similar Shoes: Penny loafer, driving shoe, moccasin

Classic Quality Makers: Paul Evans NY (USA), M. Gemi (Italy), Undandy (Online Custom)

Typical Quality Makers' Price Ranges: Low: \$190 | Mid \$250 | High \$500+