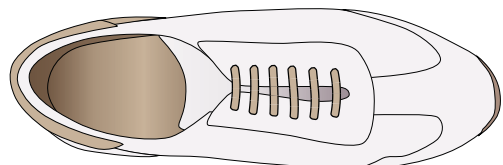


# Bespoke Unit's Guide To The Sneaker



## Bespoke Unit's Key Sneaker Facts

- The ultimate comfort shoe, sneakers are worn for athletic or very casual endeavors
- Some iconic styles include the Converse All-Star and the Adidas Stan Smith, both of which have been around for decades



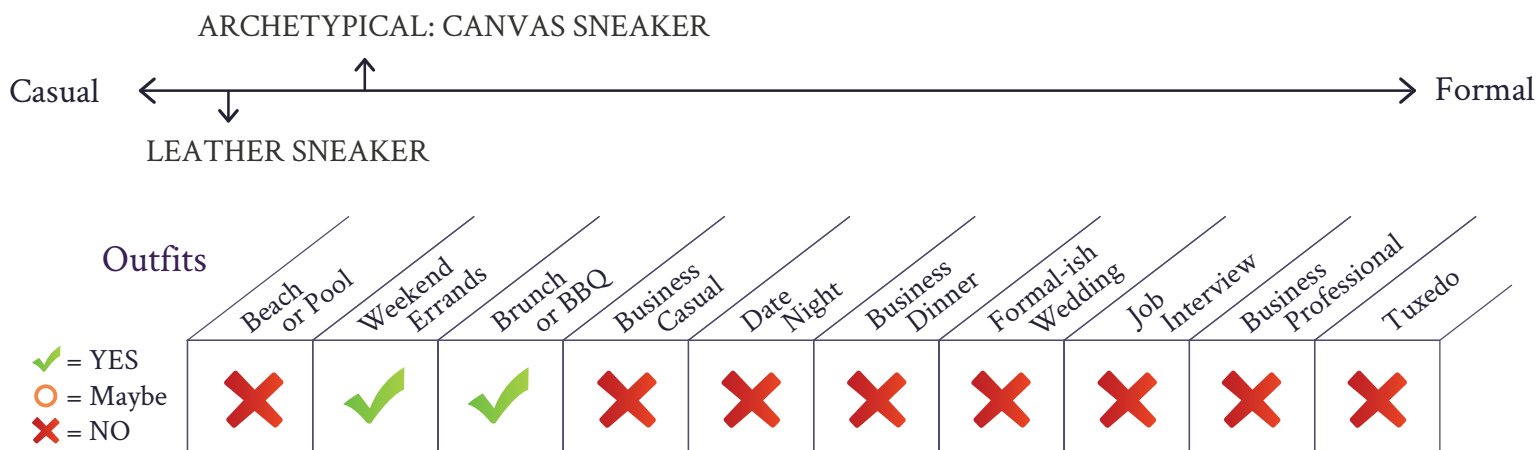
## What Makes It A Sneaker?

- A sneaker is just a soft shoe with a rubber soul made for very casual occasions or exercise/sport



## Sneaker Style Guide

Below is our "formality slider" for the sneaker and its casual and formal variations



- Typically worn with jeans or shorts, sneakers are great for casual weekend activities like errands, brunch, etc.
- They can be worn any time of year, just make sure your color selection is seasonally appropriate

Aesthetically Similar Shoes: Camp Moc, Driver

Classic Quality Makers: Converse (USA), Adidas (Germany), Puma (Germany)

Typical Quality Makers' Price Ranges: Low: \$40 | Mid \$75 | High \$140