

Bespoke Unit's Guide To The Norwegian Shoe



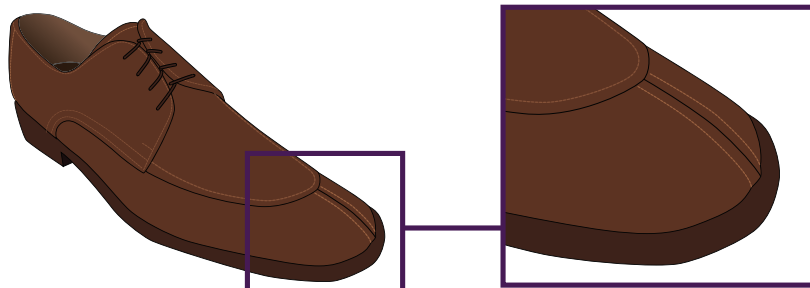
Bespoke Unit's Key Norwegian Shoe Facts

- Created by Norwegian fishermen in the off-season, this is a derby with a split toe seam and a moccasin-like upper
 - A penny loafer version was popularized in the U.S. by G.H. Bass and is known as the "Weejun"



What Makes It A Norwegian?

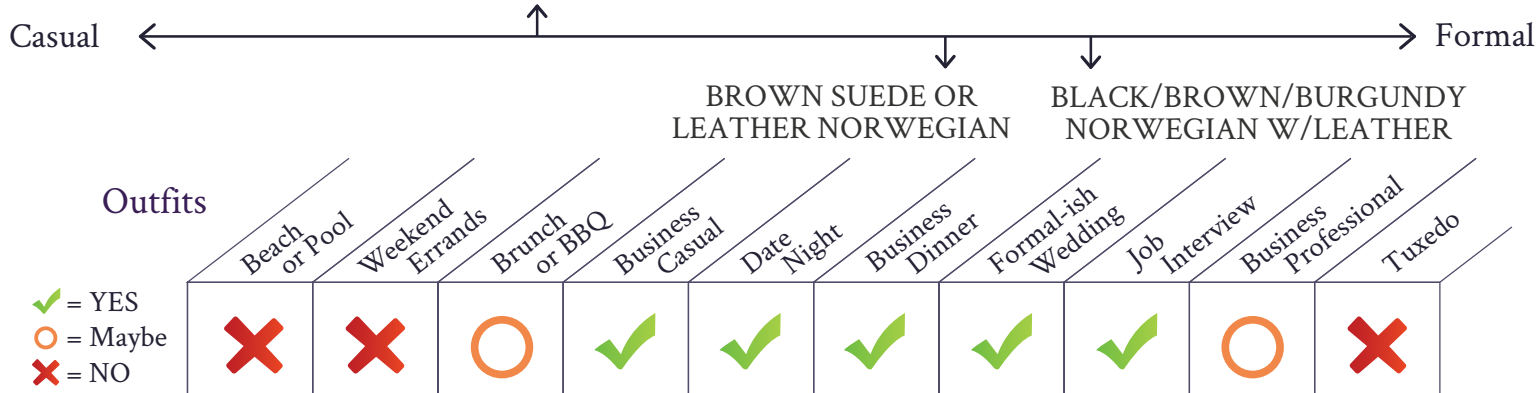
- A Norwegian is any derby with a moccasin-like upper (an "apron toe") and with a vertical seam bisecting the toe box



Norwegian Shoe Style Guide

Below is our "formality slider" for the Norwegian and its casual and formal variations

ARCHETYPICAL: PEBBLED LEATHER NORWEGIAN W/RUBBER SOLE



- Originally a thick shoe with rubber soles, versions are now available with leather soles and dressy uppers for business wear
 - Can be dressed up or down easily depending on the color and material

Aesthetically Similar Shoes: Blucher, Oxford, Brogue

Classic Quality Makers: Bass (USA), Allen Edmonds (USA), Alden (USA)

Typical Quality Makers' Price Ranges: Low: \$110 | Mid \$245 | High \$700+