

DUNHILL

ICON

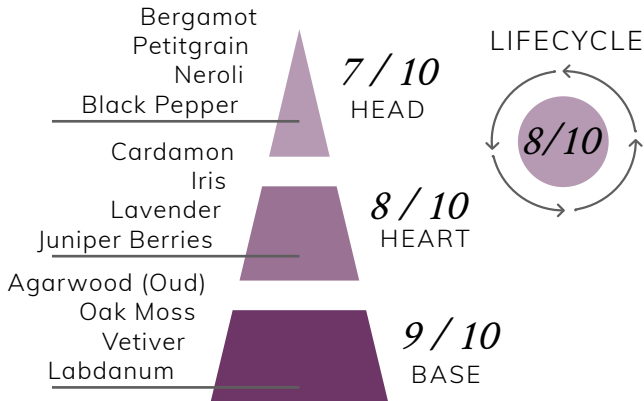
EST. 2015

Icon is a rich fragrance that starts off with a citrus burst of bergamot and sweet neroli closely followed by the early grey essence of petitgrain and masculine black pepper. The head consists of iris-dominated lavender, cardamon and juniper. The impressive base features fresh vetvier, earthy oak moss as well as resinous agarwood oud and animalistic labdanum creating a musky leather accord.

32/40

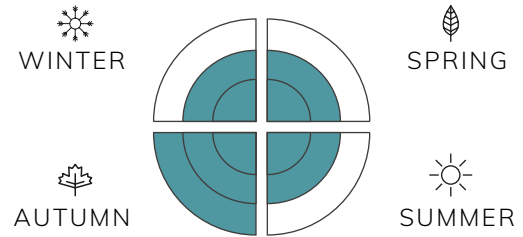
### COMPOSITION

THE ELEMENTS OF THE FRAGRANCE



### SEASONALITY

BEST SEASONS TO WEAR THE FRAGRANCE

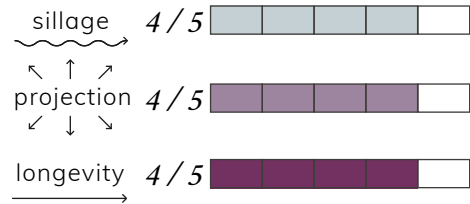


FRAGRANCE FAMILY: *Woody Aromatic*

CONCENTRATION: EAU DE PARFUM

### WAKE & STRENGTH

HOW THE FRAGRANCE RADIATES FROM YOUR BODY



28/30

### 3<sup>RD</sup> PARTY FEEDBACK

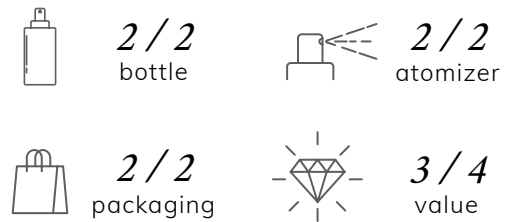
WHAT OTHER PEOPLE SAY

“It gives off a blend of fresh citrus and smoky incense.”

Very classy and strong without being pushy.”

### PRESENTATION

OVERALL USAGE EXPERIENCE



4/5

### IMPRESSIONS

HIGH-LEVEL USAGE THOUGHTS



9/10

/100ml	
RRP	PAID
\$130	\$45

### SCORE & CONCLUSION

A personal favourite, Dunhill Icon is an ideal signature scent for the mature gentleman. Featuring rich citrus head notes followed by a deepy floral heart, the fragrance is an adventure that climaxes with a rich resinous base reminiscent of leather and smoke.

85/100

**Scoring Key:** Below 40: Mediocre | 41-60: Average | 61-80: Good | 81-100: Outstanding

To Read About How The Fragrance Formula Works, Please Go To: [BespokeUnit.com/Fragrance/Formula](http://BespokeUnit.com/Fragrance/Formula)

Learn About Fragrances: History, Families, Seasonality, Life-Cycles, and The Best Brands at [BespokeUnit.com/Fragrance](http://BespokeUnit.com/Fragrance)  
Reviewed by Paul Anthony on the 28th of October 2017 - Concept & Design by Paul Anthony & Charles-Philippe Bowles