Bespoke Unit's Guide To Flip-Flops



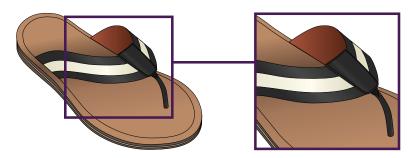
Bespoke Unit's Key Flip-Flop Facts

- The oldest shoe in history, it can be dated back to 4000 BC
 - Debatable if these can be worn when not on the beach



What Makes It A Flip-Flop?

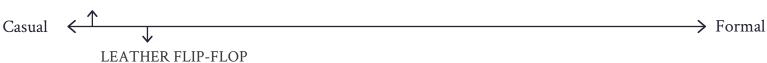
• A flip-flop is a rudimentary sandal consisting of a footbed and a strap covering the foot with a thong that sits between the toes

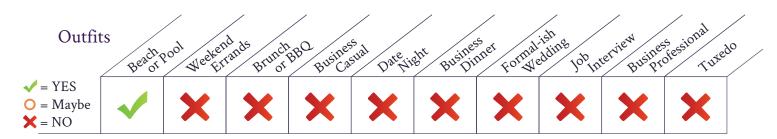


Flip-Flop Style Guide

Below is our "formality slider" for the flip-flop and its casual and formal variations

ARCHETYPICAL: RUBBER/CLOTH FLIP-FLOP





- Flip-flops are only to be worn in hot weather or while on vacation
- LIf you wear them in town, pair them with well-tailored casual clothes and make sure your feet are in good condition

Aesthetically Similar Shoes: Slides, Birkenstocks Classic Quality Makers: Old Navy (USA), Aldo (Canada), Birkenstock (Germany)

Typical Quality Makers' Price Ranges: Low: \$5 | Mid \$50 | High \$200+